

YOU'RE LOSING BUSINESS EVERYDAY
YOU'RE NOT MOBILE MARKETING



**Getting in the Pocket
Mobile Marketing Strategy & Technology
with Damon Cockrel**

Association of Technology Professionals (ATP) Seminar

We check our phones 150 times a day. These "micro-moments" are critical touch-points in today's customer journey. But how do you win in the micro-moment?

In this Jam-packed session, you'll learn:

1. 4 Key Micro-Moments
2. Questions you better be answering TODAY
3. Most effective mobile marketing tools and when to use them
4. How to map out your Mobile Marketing Strategy

**Meeting Location: Cologix, 555 Scherers Court
Columbus 43085**

Time: 11a.m. - 1p.m.

Cost: \$20 non-members/\$10 members

Lunch is included

Register at www.atp-ohio.org

Speaker:

Damon Cockrel

Mobile Strategist, Pocket Marketing Group



For the past 30 years, Damon Cockrel has been helping businesses grow using mobile technology. He's an Entrepreneur, Mobile Strategist and the creator of the "Six for Success" digital marketing program. A Quilly Award recipient, Damon was inducted into the National Academy of Best-Selling Authors for his work on "Change Agents" with Brian Tracy. His firm, Pocket Marketing Group, continues to help independent businesses use mobile to compete and win against large brands.



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