

Big Talk About Big Data



Event Info:

When: Wednesday, April 10, 2013. **Registration begins 10:30 a.m. Seminar begins at approx. 11:00 am and adjourns between 1:00 and 1:30pm depending on questions.**

Where:

OCLC Inc.
6565 Kilgour Pl. (previously Frantz Rd.)
Kilgour Building - enter from the East and turn toward the cafeteria. We will begin in the private dining room.
Free parking is available

Fee:

Free for the first guest from each member company
\$10/additional attendee from each member company
\$20/non-members
Pre-registration assists us in keeping our costs down, and provides a more accurate count for seating and lunch. **Pre-register to be eligible for our door prize drawing!**

Pre-register at:

www.atp-ohio.org

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Dear Friends and Guests of ATP,

Are you ready for big data? Plan now to join us for our April seminar, **Big Talk About Big Data!**



The trendy term "big data" involves much more than simply managing large quantities of information. A Big Data initiative will stand a much greater chance of success when you begin with questions regarding its value and applicability to your organization, and answers about what the business needs and demands are that your initiative should meet.

We're still finalizing speakers, but have a firm commitment from Jim Gallo, an industry-recognized expert in business analytics, intelligence and data warehousing.

Plan now to join us on April 10, 2013. The meeting will begin at 11:00 A.M. with registration beginning at 10:30 A.M. This is an easy, affordable opportunity for learning, lunch and networking. We look forward to seeing you.

Sincerely,

Nancy Tiemeier
ATP President, 2013

For more than 20 years, the Association of Technology Professionals, Inc., (atp) has been promoting effective design, operation, and management of technology, telecommunications systems and networks.

atp provides a vendor-neutral, unbiased forum for members to exchange ideas, innovations and applications at bi-monthly meetings. The meetings, in turn, establish a community for common interest and promote personal advancement within the telecommunications profession.