

**Topic:** What is the Cloud and who is using it?

**Date:** 2/9/11

**Location:** OCLC  
6565 Kilgour  
Main Auditorium

**Schedule:**

8:30 - Registration and continental breakfast

9:10 - Josh Thomas from OCLC will discuss his evaluation of cloud services and the benefits and pitfalls he identified in this real world example.

10-11 - Ariane Coatney, Senior Account Manager with Verizon Business, will discuss how Verizon is structuring more and more “cloud” services, and how these are being accepted in the marketplace.

11-11:30 - Discussion and Q&A

11:30 - Lunch and networking in the OCLC private dining room

**Synopsis:**

The “Cloud” is on everybody’s mind these days, but it means different things to different people. Our next ATP Seminar will focus on the Cloud, with a brief introduction of the many applications the cloud can encompass. Also, we will also hear from IT people in several Columbus area companies that are struggling with the Cloud right now, and how their companies may use it to benefit their organization.

For example:

- Public vs. private Cloud
- Security issues in the Cloud
- Is the Cloud cost-effective?

