

## About the ATP

**T**he Association of Telecommunications Professionals, Inc., is a not-for-profit Ohio corporation and exempt from federal income tax. Its purpose is to promote effective design, operation, and management of telecommunications systems. ATP provides tangible benefits for member companies by providing a bi-monthly meeting atmosphere conducive to the mutual exchange of ideas, innovations and applications among the **Members**. This interchange also provides the **Membership** opportunities for advancement in professional expertise in telecommunication. **Telecommunication** refers to all aspects of information exchange: voice; data; and video.

ATP facilitates the exchange of information and experiences for the mutual benefit of the **Members**; Encourages technological development and research in telecommunications; Fosters the enhancement and development of the telecommunications management function; Evaluates and disseminates details and effects of regulatory changes; Provides and supports educational programs beneficial to the **Members**; Utilizes the talents and resources of the **Members** for the benefit of the community through projects approved by the **Members**; and Encourages professionals from all disciplines within the field of telecommunications to strive toward the highest level of professional conduct.

ATP's website can be found at [atp-ohio.org](http://atp-ohio.org). which is hosted by XO. The ATP HOTLINE phone number is (614) 836-4318. The ATP HOTLINE is being made available by AEP. Both meeting and membership information are available. In addition, the ATP can be reached via email at [president@atp-ohio.org](mailto:president@atp-ohio.org).

## MEMBERSHIP

**A**TP Members are companies, corporations, other organizations, or entrepreneurs whose professional activity is primarily as a user or provider of telecommunications. **Members** are classified as *Users, Students, or Vendors*.

The ATP Board has established a meeting fee for non-members. Non-members (*not attending as guests of Members*) pay \$30 per meeting. Non-members do not receive meeting notices, newsletters, or other mailings and have no voting privileges. Student members' meeting fees are \$8.00 (*currently being waived by an act of the Board*). Other **Members** pay \$20.00 per meeting.

## 2002 OFFICERS

- President: **Glenn Ruff**, *The McGraw-Hill Companies*
  - VP: **Mike Patterson**, *AEP*
    - Secretary: **Phil Campbell**, *Ohio Univ.*
- Treasurer: **David Russell**, *Ohio Health System Services*
  - Director (1<sup>st</sup> Past Pres.): **Kathy Holm**, *CMAF*
- Director (2<sup>nd</sup> Past Pres.): **Dan Umberger**, *Borden, Inc.*
  - Director-At-Large: **Keith Ghaphery**, *AES*
- Director-At-Large: **Jon Pensyl**, *Inter-Tel Technologies*
- Director Emeritus: **Larry Learn**, *Ballou Consultants*

## YEAR IN REVIEW

**M**ike Patterson and the program committee did a great job in planning interesting and topical meetings during 2002. The topics dealt with current industry issues, and the speakers gave excellent presentations:

The February meeting was held at *Qwest Communications*, with the meeting covering *Alternatives to Travel*. Presenters included **Jenna Walls** of *Polycom*, **Duc Pham** from *SKC Communications Products*, and **Christine Sweetland** from *Qwest*.

The April meeting topic was *State of the Telecom Industry*, and was held at *OSU's Business Technology Center*. The first speaker was **Anil Makhija** of the *Fisher College of Business at Ohio State*. Following him were **Dr. Alan Schriber**, *P.U.C.O. Chairman*, and **Robert Tongren**, *Ohio Consumer Counsel*.

In June, the topic was *Contingency Planning and Disaster Recovery* held at *OCLC*. **Joseph Kaiser**, VP for Information Services at *Bertholon-Rowland Corp.* was the first speaker. He presented a first hand account of his company's experiences during and subsequent to the 9/11 attack, since the company is located only a few blocks from the World Trade Center Complex. The second speaker was **Robert Carson**, Risk Management Consultant at *Berwanger Overmyer Associates*. He discussed the starting points for analyzing a company's liabilities and developing strategies.

The August meeting was again held at *OCLC*, and featured presentations by **Jay Gauthier**, VP of Business Development for *Extraprise*, and **Mike Homan**, VP Sales for *SoftQuest Technologies* on the topic of *Customer Relationship Managements (CRM)*.

The topic for the October meeting, which is also the **ATP Annual Meeting**, was *Wireless Technology Convergences*. Speakers included **David Gilley**, Data Solutions Mgr for Verizon Wireless, **Anita Otto**, Director of Business Sales for *Sprint PCS*, and **Larry Learn**, *Ballou Consultants* and **ATP Director Emeritus**. The **Membership** elected the following Officers and Directors for 2003:

- President: **Mike Patterson**, *AEP*
- Vice President: **Paul Zawada**, *AEP*
- Secretary: **Phil Campbell**, *Ohio University*
- Treasurer: **Bryan Barlitt**, *Grace Brethren Church*
- Director (1<sup>st</sup> Past President): **Glenn Ruff**, *The McGraw-Hill Companies*
- Director (2<sup>nd</sup> Past Pres.): **Kathryn Holm**, *Columbus Medical Association Foundation*
  - Director-at-Large: **Debbie Rickner**, *Sprint*
  - Director-at-Large: **Mike Homan**, *SoftQuest*
- Director Emeritus: **Larry Learn**, *Ballou Consultants*,

During the business meeting, the **Membership** approved the **Board's** recommendation to keep membership dues at \$100 for *Voting* members and at \$200 for *Vendor* members; and Meeting Fees to \$20.

The December meeting was held at *State Auto Insurance Companies*, and focused on *What's New in IT Technology for 2003*. Keynote speaker **Zeus Kerravala**, VP of *Yankee Group's* Enterprise Infrastructure planning services. Zeus provided strategies to align IT more effectively by optimization through technology. **Dr. Steve Jones**, Director of the Wireless Institute of member company *Ball State University*, was the second speaker, and discussed predictions for the coming year.

## ASSETS & LIABILITIES

**T**he Association of Telecommunications Professionals, Inc., began the 2002 fiscal year with a balance of **\$14,390**. The 2002 ending balance was **\$15,791** for a total net increase of **\$1,401**.

**Net Increase: \$1,401 (11%)**

## STATEMENT OF OPERATIONS

### Income

Member Fees: \$6,000 (48%)  
 Meeting Fees: \$6,350 (51%)  
 Interest on Accts.: \$170 (1%)

**Total Revenue: \$12,520 (100%)**

### Expenses

Meeting Expenses: \$5,697 (51%)  
 Newsletter Expense: \$2,312 (21%)  
 Scholarship Fund: \$2,000 (18%)  
 Other Misc.: \$1,110 (10%)

**Total Expenses: \$11,119 (100%)**

# The Association of Telecommunications Professionals, Inc.



## 2002 Annual Report