



Mark Cuban (Shark Tank) predicts this will make someone a trillion dollars: "most people haven't recognized the scale of opportunity here"

Wednesday, August 9th 11am - 1pm

Speaker: Will Burrus

Chief Strategy Officer, LOUD Capital

(presentation followed by roundtable discussion and Q&A)

Will Burrus is a visionary technology entrepreneur and executive, known for taking highly complex technology concepts and translating them into practical and accessible business opportunities for everyone. He has built a successful career out of leveraging his extensive infrastructure, application development and interactive experiences to start companies, build products, drive campaigns and optimize business processes in various industries.

*Location: Gahanna Library
310 Granville Street
Gahanna Meeting Room*

*Register at www.atp-ohio.org
\$10 member/\$20 non-member*



About our Speaker: Will Burrus

Over the last 20 years, Will has held leadership positions with companies in the corporate sector, advertising, and international manufacturing. With his own consultancy, 247 Interactive, Will was a founding sponsor of the Ohio Interactive Awards and enjoyed frequent public speaking engagements on opportunities created at the intersections of technology and business.

As an entrepreneur, Will has founded six companies, providing innovative solutions to critical challenges in healthcare, the music industry and human resources. Notable products that he has envisioned and taken to market are an independent music distribution application, for which he was featured on CNBC in 2004, a voice driven programming language designed to leverage artificial intelligence and chat-based messaging to make programming easier for non-technical people, and most recently, an algorithm, assessment and score called the Development Quotient which can quantify how people work in the form of a number, for which he was awarded a patent in 2015.



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