

Business & IT Aspects of Social Networking

Event Info:

When: Wednesday, March 10, 2010. **Registration begins 8:30 a.m. Meeting begins at 9:30 a.m. and ends at noon, with lunch to follow.**

Where:

OCLC Inc.
6565 Kilgour Pl. (previously Frantz Rd.)
Kilgour Building - enter from the East

NOTE: Meeting is in the Private Dining Room

Free parking is available

Fee:

\$20/members

\$30/non-members

Pre-registration assists us in keeping our costs down, and provides a more accurate count for seating and lunch. **Pre-register to be eligible for our door prize.**

Pre-register at:

www.atp-ohio.org

You are receiving this email from ATP because you have expressed interest in our organization or subscribed on our website. To ensure that you continue to receive emails from us, add gina@soundcommunications.com to your address book today. To unsubscribe click the Safe Unsubscribe link below.

Friends and Guests of ATP,

We're pleased to announce that our February meeting has been rescheduled for March 10, 2010! In addition to expert opinion and user experience with social media, we'll also have extra time for networking and a facilitated discussion on social networking during lunch.

Whether we try to ban it, or we openly encourage it, social networking is impacting all of our organizations today. A recent article in Harvard Business Review advocated the "Uber-Connected Organization." If we take advantage of the opportunities, how do we guard against the perils?

Presenter Angela Siefer, Shiny Door

Angela's MA in Sociology, her geeky interest in technology and her tendency toward overachieving make for one empire building social networking entrepreneur. Angela is currently an Adjunct Instructor at Franklin University, and the Founder and Chancellor of Shiny Door. Over the past ten years she has served as the Vice President of Business Development at Lumifi, a software startup offering an online collaborative research portal, the Executive Director of Grassroots.org, a national nonprofit providing capacity building services to small and medium size nonprofits and the Executive Director of the Ohio Community Computing Network, a statewide organization promoting the efforts of community technology programs to bridge the digital divide. Angela serves on multiple voluntary boards including the Public Interest Registry and Alliance for Community Media.

ShinyDoor specializes in social media training and consulting for small and medium businesses, non-profits, and government agencies. The firm teaches the realities, benefits and strategies of social networking to help organizations and individuals build quality relationships. Shiny Door believes relationships are key to developing strong commerce and healthy communities. Angela's presentation will center around this approach to social media.

For more than 20 years, the Association of Telecommunications Professionals, Inc., (ATP) has been promoting effective design, operation, and management of telecommunications voice and data systems.

ATP provides a vendor-neutral, unbiased forum for members to exchange ideas, innovations and applications at bi-monthly meetings. The meetings, in turn, establish a community for common interest and promote personal advancement within the telecommunications profession.